

## **December 8, 2021 ECC meeting**

### **Attending:**

Tom Konrad, ECC chair  
Alan Newman, ECC member  
Siddhartha Lama, Student ECC member  
Iris Marie Bloom, ECC member  
Olivia Fleming, ECC member  
Doug Adams, ECC member  
Ben Eckstein, SHV  
Melissa Everett, SHV  
Carol Flamm Reingold, Resident  
John Messerschmidt, Rochester ECC  
Kathleen McPeck, Rondout HS & Environmental Club  
Todd Anderson, Rochester ECC  
Ann Belmont, Rochester ECC

### **November minutes approved**

### **Iris's last meeting as an ECC Board Member.**

### **Review of Green the Grid and Electrify Everything event**

First time that Jen Metzger gave the talk. So, it was a bit rough, but full of useful information. Jen didn't mention future legislation, because she can't lobby.

### **Planning for future online events**

Pledge campaign/EV charger video/yard signs: Jan 22. Tom will present a new version of the 10 steps. Could combine Marbletown email list for invitations with Rochester ECC. This will also be the launch of the free EV charger install program. Need to get signs in yards and get the word out on social media.

The discussion at the event should include a success story. Olivia could be one. Success stories should tell their story in 3 minutes because it has more impact. Look at other people for success stories; Toni Brink may be another one. Maybe, a round robin of stories, keeping each to 2-3 minutes. Have some stories prepared, but ask the audience what else have you done. Leave time for discussion at the end. Keep presentation to 1 hour + additional discussion. Iris offered to pay for first charger install. Install only in Marbletown. Could be more than 1 person.

How to win an installation: If you want a new install (no trenching); find 10 people to take the pledge and/or 10 people who have taken the pledge and will post the sign.

Things to consider: Do people wonder why I am taking this pledge? Push people through social action. People also know they are supported in taking the pledge. Also save money. The pledge is mostly about education.

Some possible catchy titles for the event:

- I took the pledge and the Earth won.
- I took the pledge
- Get ready for electrification
- Let us help you electrify.
- Get ready for electrification.
- 10 steps to your renewable future. Let us help you switch and save. ←

SHV can do a bulk mailing announcement with 50% support from NYSERDA. Pledge on one side and group purchase announcement. \$868 for the last mailing.

### **Charger video**

Quinn wants more money to make changes to the video. Tom needs final comments. Tom will summarize the changes and send them to Quinn. Siddhartha will find out how much Quinn wants to make any changes.

### **Firewood stoves event**

For February? 3 possible topics:

- How sustainable is wood, can you make it sustainable.
- What is a good stove.
- Purchasing wood and storing it.

There are some NYSERDA incentives for wood burning, especially pellet stoves. No one was interested in taking the lead, so decided to table the topic for now.

### **Plastics event for 2022**

Rondout HS offers composting plates, but silverware is single use plastic. Middle school is getting a dishwasher, but not the high school.

A plastics event focusing on the high school could be a combined effort with Rochester and Marbletown ECC's. Reach out to Rosendale, New Paltz and other districts?

Composting disposable plates and silverware is not a full solution. Think of cradle-to-grave and the energy going into making these items.

Supporting groups that would help with this topic: Clean Water Action. Beyond Plastics. New Paltz Climate Smart Action Committee.

### **Group Purchase Update; other activities**

13 heat pump / heat pump water heater installs. Most are in Marbletown. No messaging from SHV about an end date. Maybe announce an end date at the January event.

### **Collaboration among ECC's**

Could team up with other ECC's on a nature series. Maybe, 4 ECC's, so each Commission would only need to prepare something once every 4 months.

Topics can be broader than just nature.

Could help attract speakers, if you combine email lists. Approach Warsing, Gardiner ECC's. Also add Hurley and Olive. Next Rochester meeting Dec 22. Third Thursday.

Need to pick the right topic. There was a lot of interest in "Honey I shrunk the lawn" topic.

#### **CEC Grant**

Our application for a used vehicle was rejected, but the \$5000 grant was approved. So, we need to apply for a new plug-in SUV. So, all the grant will go to the SUV. However, could use the Town budget for battery-powered lawn equipment.

Opt-out solar is coming, but too late to reach 5000 points.

**Adjourn 9:07 pm**

